conference spotter.

Complete List of UK Marketing Conferences 2027

23 announced events in our collection · Updated 15 October 2026 · More 2027 dates to come

2027 date	Event / what to expect	Topics	Location	Size[1]	Est. ticket[2]	Speak[3]
12 Jan	**Campaign Year Ahead** Marketing priorities for the year ahead.	Brand, advertising	London	Not stated	**£322.80*** Morning pass	Enquire
10–11 Mar	**MAD//North** Northern marketing and advertising festival.	Brand, creative, ads	Manchester	4,000+	**£605*** Two-day standard pass	—
11 Mar	**Creative Content Marketing Summit** Storytelling, editorial creativity and publishing; first edition.	Content, creativity	London	Not stated	**£358.80*** Incl. VAT; member £238.81*	—
18 Mar	**LIVE: Retail Week x The Grocer** Retail and grocery leadership in one day.	Retail, ecommerce	London	700+	**£125*** Retailer / FMCG eligibility	Pitch
18 Mar	**The Marketing Meetup Conference** Single-stage practical marketing stories, a workshop and inclusive networking.	Brand, marketing strategy	London	400 advertised	**£454.80*** Early bird; VAT incl.; fees unverified	—
19 Mar	**WTSFest London** An inclusive SEO community conference.	SEO, content	London	600+	**£718.80*** Women / marginalised genders	Closed
22–24 Mar	**Advertising Week Europe** Advertising, media and creative leadership.	Ads, media, creative	London	Thousands	**£560*** Delegate; student £96*	Enquire
15–16 Apr	**brightonSEO + Hero Conf** Practical search marketing by the sea.	SEO, PPC, AI search	Brighton	4,500+	**£318*** Two days; rises 22 Oct 2026	Rolling pitch
21–22 Apr	**Retail Technology Show** Retail technology expo with expert talks.	Ecommerce, data	London	15,000 (2026)	**Free** Eligible retail / brand roles	—
22 Apr	**Business of Apps London** App acquisition, retention and growth.	App growth, paid media	London	Not stated	**Free** Eligible app / brand applicants	Pitch info
28–29 Apr†	**IR B2B eComm Conference** B2B commerce case studies and roundtables.	B2B, ecommerce	Manchester	Not stated	**Free ref.** 2026 eligible delegates only	—
28–29 Apr	**eComm Live** Ecommerce learning and founder networking.	Ecommerce, growth	Belfast	400+	**£418.80*** Two-day standard pass	—
5–6 May	**Digital Marketing World Forum** Digital strategy for senior marketers.	AI, social, data	London	3,000+	**£299*** Two days; until 15 Oct 2026	Enquire
13 May	**The Digital PR Summit** Two-track digital PR talks, panels and networking; 30+ experts planned.	Digital PR, SEO	Manchester	Not stated	**£99* ref.** 2026 reference; 2027 not on sale	Enquire
18–19 May	**SocialDay** Practical social marketing and community.	Social, creators	London	650+	**£420** One day; two days £600	Pitch
26–27 May	**Ahrefs Evolve London** Two days of search and marketing talks, masterminds, workshops and networking.	SEO, AEO / AI search, content	London	Not stated for London	**£599*** Early release; VAT / final fees unconfirmed	Apply: London
15–16 Jun	**eTail UK** Ecommerce and digital retail strategy.	Ecommerce, CX	Liverpool	Not stated	**Free** Qualified retailers / brands	—
17 Jun	**Product Marketing Festival** Hands-on positioning and go-to-market.	Product marketing, B2B	London	Not stated	**£495 + tax*** Individual pass; role limits	Pitch
23–25 Jun	**The Masterminders** SEO conference; optional workshop and approval-only Mastermind days.	SEO, agency growth	Manchester	350 target (2027)	**£295*** 25 Jun only; VAT / fees unconfirmed	Apply
24 / 25 Jun†	**CMO Summit London** Senior marketing leadership and growth.	Brand, leadership	London	75+	**Free** Invitation / CMO approval	Pitch
1 Jul	**B2B Ignite** B2B campaigns, workshops and peer exchange.	B2B, brand	London	Not stated	**£358.80* ref.** 2026 start-up rate; restricted	—
2 Jul	**ATOMICON** Sales and marketing for small businesses.	Growth, content, social	Manchester	2,000+	**£289* ref.** Prior edition; 2027 gated	Rolling pitch
6–8 Jul	**MAD//Fest London** Brand innovation and a festival atmosphere.	Brand, creative, social	London	15,000+	**£594* ref.** 2026 concession; restricted	—

[1] Size: organiser-reported audience, not audited attendance; prior editions labelled. “Not stated” means no usable figure found. [2] GBP per person; VAT included where verified. * Additional or unconfirmed tax/fees. References are not 2027 quotes; restrictions apply. [3] Pitch/enquiry links are not guaranteed vacancies. “—” means no published route in our research.

† Date conflicts: IR B2B shows 28–29 and 29–30 April; CMO Summit shows 24 and 25 June. Confirm before booking. Prices and availability change; this is a dated snapshot, not every UK event. Latest guide & sources.